

MANIFEST

From passenger to pilot of your career in 6 weeks



Need a bit of help deciding if it's right for you?

Let me guess, you're here because you have a feeling that there should be more to your career. More fulfilment, more money, more YOU.

Is this you?

- You want to do well in your career but you're not sure of the best way to go about it
- You have the beginnings of a plan but you haven't been able to get started on it yet
- You know what you want to do, but you're having trouble getting others to support you

Imagine if...

- You felt excited about the direction your career is taking
- You could grasp new opportunities quickly, and know if they are right for you without overthinking
- You had practical tools to reduce the feelings of self-doubt that come with making a change

Picture this: your hard work is clearly seen and appreciated, making you feel truly valued. You confidently articulate your next steps, mapping out where you want to go, and actively bridging the gap to get there. With the right tools, you can drive meaningful conversations that motivate those around you to support and champion your growth.



Why I created... **MANIFEST**

I got the job I'd been wishing for, but then I hit rock bottom: awake at 3AM, shaking uncontrollably under the crushing weight of feeling inadequate. Despite endless hours and working weekends for a difficult boss, nothing was ever enough.

My breakthrough came when I realized I had allowed others to define my success and limit my happiness. Working with a career coach, I reclaimed control and discovered work aligned with my strengths.

MANIFEST emerged through hours of work with my clients, refining my techniques and frameworks. I saw countless professionals stumbling through careers without direction, assuming job dissatisfaction was inevitable.

This program delivers what I desperately needed: a clear career direction with actionable pathways forward including how to deal with the self-doubt that comes with making change.

MANIFEST empowers you to become the pilot of your career, ensuring your next move isn't just different, it's genuinely right for you.

Stop the exhausting cycle of proving yourself in the wrong environments.

Start creating a career where you're naturally valued for your authentic strengths.



Other things you could try:

You might have tried asking your boss for clearer direction on what kinds of next steps are available to you. And you might have found their answer as clear as mud.

You might have read books on personal development, like *Start With Why* by Simon Sinek, or *Atomic Habits* by James Clear. And the ideas sound great, and you could totally see how they would work. But a month goes by and the book is gathering dust while you're on the same hamster wheel as before.

Or maybe it's the LinkedIn learning or Udemy courses that get you. Ah yes, "time management for managers" - that will save me! But a year after watching the videos on 1.5x, nothing has changed.

None of these methods are hitting the mark, because they are not tailored to your unique situation, and you're not getting the support to translate the ideas into real-life actions.

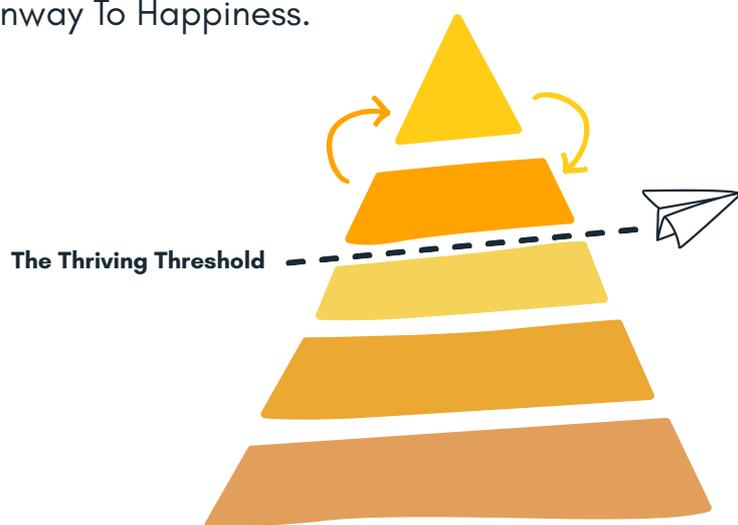
I believe that everyone deserves to do a job they enjoy and learn from, and to get the right support to develop in their career.

In March 2025, I surveyed 51 people in the travel industry to understand how they feel about their careers, and 53% are not happy where they currently are.

By analysing what these people want from their careers, and integrating observations from client work and personal experience, I've mapped out the five key stages on our Runway To Happiness.

And there is a distinct point where people begin to feel truly satisfied with their career trajectory.

[You can read more about that here.](#)



In *MANIFEST*, I work on the three key steps to reach The Thriving Threshold, so you feel fulfilled, challenged and supported in your career.

Your mission, should you choose to accept it, is to create your Career Manifest in 6 weeks, or less, so you can find your calling, make a plan and communicate it to others.

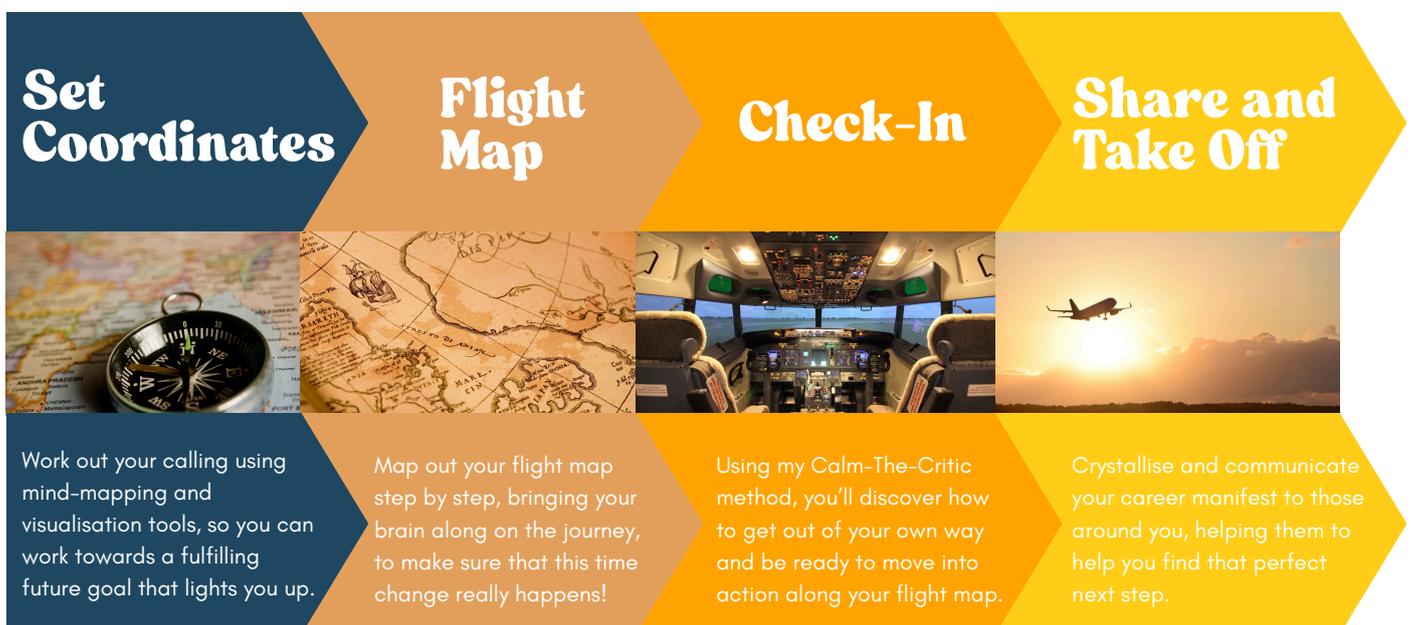
Inside, we go through these four modules:

Set coordinates: Work out your calling using mind-mapping and visualisation tools, so you can work towards a fulfilling future goal that lights you up.

Flight map: Map out your flight map step by step, bringing your brain along on the journey, to make sure that this time change really happens!

Check-in: Using my Calm-The-Critic method, you'll discover how to get out of your own way and be ready to move into action along your flight map.

Share and take off: Crystallise and communicate your career manifest to those around you, helping them to help you find that perfect next step.



This is for you if...

- You're a deer in the headlights during your development review when the boss asks "So, what do you want to do with your career?"
- You can't bring yourself to speak about your achievements, worrying it will sound arrogant
- You're fed up and demotivated, because you don't feel valued and no one recognises the effort you put in

What's included?



| | |
|------------------------------------------------------------------------|------|
| Personal 1:1 coaching (4 sessions) | £880 |
| Group clinic one month on (if booked within 48 hours of a masterclass) | £200 |
| Support via WhatsApp for 6 weeks | £300 |
| CV revamp checklist, PDP template, Build Your Network map | £200 |
| The Less Guilt, More Time guide to setting boundaries | £100 |
| How to Get Better Help swipe files | £100 |
| Career Manifest workbook | £100 |
| Podcast for career calling | £100 |
| Add-on activities for my high achievers | £100 |

The total value = £2080

What you pay = £1297

Not sure if it will work for you?

Jimmy, Senior Commercial Leader:

Jimmy was looking for a new role having spent 10+ years in the same company. He had applied to plenty of jobs online already, and while networking with industry peers, they recommended he do some work on himself to work out what he really wanted.

At first, he was sceptical about working with me, as he wasn't sure if coaching could be impactful for him. He was also concerned about how open he could be, not having shared his innermost feelings with anyone outside his family before.

Together, we:

- ★ Created a decision-making tool for Jimmy so that he was laser-focussed on the types of roles that would suit him
- ★ Uncovered his unique strengths, so he can play to them in his current role and clearly explain them during interviews
- ★ Created an exciting value proposition that he could adapt to each job application

Within 2 months, he had an offer in a highly-respected company in a senior role.



“

Working with Emily has been transformative. Emily helped me define a compelling personal value proposition, articulate my strengths with confidence, curated to the audience and helped develop a clear focused mindset for effective decision-making. Her guidance has been instrumental in preparing me for success in job interviews and later as I took up the role from one such successful interview.

”

Jimmy

Worried about the cost?

Barbara, Customer Success Manager:

Barbara was feeling insecure and stressed. She had changed roles one year prior, looking to grow after being in her previous role for nine years.

She was out of her depth, blocked by her emotions, getting negative feedback from her boss and working all hours of the day to “catch up”. She felt guilty for missing time with her kids, and was neglecting her health.

She went back to her therapist, but felt she needed something different.

Barbara ummed and ahed about spending this money on herself. She has two boys, was on the lookout for a new house - there were lots of other ways she could spend it. Eventually took the leap and started working with me.

She saw that if she wanted things to change for her, she had to change something first.

We worked on calming her critical inner voice, staying grounded and connected to her values, and being bolder in setting her boundaries.

- ★ Within a month, the boss saw her confidence grow during meetings
- ★ She was complimented on turning around a problem client
- ★ Within two months, she was invited to apply for a promotion
- ★ She challenged her boss on her management style. Her boss THANKED HER.
- ★ After three months, she restarted her fitness regime, spent more time with her kids and found the dream house she had been looking for for three years



I remember the first contact with Emily; I was completely blocked by the situation I was experiencing at work. I had been in a new role for 12 months and was not feeling well.

I was working long hours, and the feedback I received from my manager was not positive. I felt extremely insecure and did not know what the problem was.

Thanks to the sessions with Emily, I began to find the tools to stay connected with myself and understand the reasons I was going through this situation.

The result was that I started to find recognition within myself and, subsequently, from my boss, leading to promotion opportunities. In my personal life, a long-desired change finally happened.

I strongly recommend coaching sessions with Emily to anyone; they are a fundamental piece for personal development and self-awareness.

Barbara ””



Feel like you don't deserve it?

Luiz, Risk and Operational Excellence Manager:

Luiz came to me fed up, burnt out and at an all-time low. He's in a numbers role (and good at it!) but he's also a people person. Then, a new boss took over, pushed the team relentlessly and didn't give him the space to manage the team how he wanted.

He felt frustrated, powerless, and overwhelmed. He kept fighting for a while, but there's only so long you can work in an environment that works against you, before something snaps.

After applying to 100s of jobs online and not hearing anything back, his confidence took a hit. He wondered if everything he had worked for in his career had been lost. This feeling seeped out into his personal relationships too.

It can be hard to take action and feel that you deserve support when you're in this frame of mind. You can start to question if there's any point to keep going, and if you even deserve to find an exciting role.

I am so glad that he came to me to help him find fulfilment again. To rediscover his purpose in life, to make a plan for his next steps, and to disentangle himself from the heavy situation he was in.

Together, we:

- ★ Made a plan for him to rediscover his creative and joyful side
- ★ Created a tool for him to keep his perspective when others are stirring the pot
- ★ Totally revamped his CV, so it sounds like him, not like the person his boss wishes he was
- ★ Prepared him on how to open, guide and close an interview
- ★ Built a personalised networking plan

He got two job interviews within the month after we revamped his CV.

What's even better?

His company has now created a bespoke role that matches his unique strengths, and he is doing the best deep work he has done in years.



Before working with Emily, I was trapped in a cycle of burnout that left me emotionally drained and professionally adrift. My confidence had hit rock bottom. I doubted my abilities and felt paralyzed by the fear that my career was over. My work performance suffered, deadlines slipped, and even simple tasks felt overwhelming. I was stuck in a fog of self-doubt, lack of confidence and negativity.

Emily didn't just help me manage my burnout. She guided me to burn its roots.

The "Who Am I to..." exercise was transformative, helping me reconnect with my core values and strengths, while "Fear Setting" taught me to confront obstacles with clarity. Emily's greatest gift was her ability to ask the right questions, gently pushing me to uncover limiting beliefs I'd carried for years (the upper limit problem).

She equipped me with an incredible set of tools and walked alongside me as I took (and am taking) those first shaky steps forward. Her blend of empathy and strategic insight made the process feel both safe and groundbreaking at the same time.

Today, I feel like I've reclaimed agency over my life and career. I feel enabled to negotiate challenges with a toolkit I trust, set boundaries without guilt, and approach work with renewed purpose.

Most importantly, I've rediscovered my voice and no longer shy away from ambitious goals.

Emily didn't just help me "fix" a rough patch; she gave me the courage to design a career and a mindset that feels genuinely mine.



Luiz



How much money are you leaving on the table by being wishy-washy during career conversations at work?

How many opportunities are slipping through your fingers because your network doesn't know what you want?

And how much time will you let pass by, before you take control of your career direction once and for all?

If you feel a little whisper of ambition when you think about your future...

If you've put others before yourself and feel like it's probably time to start thinking about #1...

If you feel like you SHOULD be able to make time and work it all out alone...

Then
MANIFEST
is for you

Want to read more?



What it's like to work with me



When working with me won't work for you



Three reasons why you should take control NOW



Three steps to career happiness

Imagine 6 months have passed.

Do you want to be in the same place as you are now?

And if not, do you need help to make the change?

How MANIFEST works

MANIFEST is a unique blend of personal preparation and bespoke 1:1 support from me.

With audio, video and workbooks to guide you and open up new perspectives, you will pause and reflect like never before.

This private work is supported by four 1:1 sessions with me, where I'll act as a sounding board, coach and mentor.

We'll work together over a period of 6 weeks (though you can go at your own pace, I know life happens!).

By the end of the program, you'll have a bespoke career plan and the tools to communicate it with others.

I'm confident that you'll be successful in this as long as you attend all the live sessions, and complete the workbooks and activities.

If after this, you are still struggling, we will have a bonus call to get you the clarity you need. No one will be left behind 😊

Time to decide...

Will you accept your mission to create your Career Manifest in 6 weeks, or less, so you can find your calling, make a plan and communicate it to others?

Yes, I'm in!

[Click here to join](#)

Your host is Emily Edwards

With 15 years in commercial roles across the travel industry, including a decade in B2B hotel distribution with Hotelbeds, GTA, and JacTravel, and two years as commercial lead at IHG Hotels & Resorts, I've gained deep industry expertise while working across Latin America, Europe, and Asia. These experiences have not only broadened my cultural understanding but also reinforced a common truth: ambitious commercial teams often struggle under relentless pressure without the right support, and people go from enthusiastic to exhausted when they don't know what they are doing in their careers.

Now an accredited coach (ACC), I've partnered with 50+ clients and multiple companies to help them navigate career growth and business transformation, sustainably. My approach has always been grounded in creating meaningful connections and cultivating environments where people thrive. I bring a playful, down-to-earth energy to my work because I believe success and enjoyment should go hand in hand.



Trusted by 50+ professionals from:



Common Questions

Q: How long is the program?

A: The program is designed to be completed in 6 weeks or less. The 1:1 sessions provide the pace and accountability to keep you moving, while the at-home work gives you the depth and space for reflection (that we very rarely make for ourselves).

Q: What support do I get?

A: You will have four 1:1 sessions with me (PLUS a group clinic meetup one month later, if you sign up early).

Throughout the program, new materials will be made available to you, including a Career Manifest workbook, a CV Revamp Checklist, a Personal Development Plan template, a Build Your Network map, and even add-on activities for my overachievers who want to do more 😊

Don't forget the Get Better Help templates that will help you to convey your plan to others. AND I'll be available to support you for quick questions on whatsapp or email.

Q: What is the investment?

A: The investment is £1297, including all of the above.

Q: Are payment plans available?

A: Yes! You can pay in two instalments of £659.

Q: Do you provide refunds?

A: No, I don't provide refunds. By the end of the 6 weeks, you will have a bespoke career plan and the tools to communicate it with others. I am confident that you will be successful in this as long as you attend all the live sessions, and complete the workbooks and activities. If after this, you are still struggling, we will have a bonus call to get you the clarity you need. No one will be left behind 😊